



NEWQUAY BEER FESTIVAL 2018

Friday 21, Saturday 22 and Sunday 23 September


A CHARITY EVENT HELD AT HENDRA HOLIDAY PARK, NEWQUAY

Organised by Newquay Towan Blystra Lions Charitable Trust (Charity number 1134660)

www.newquaybeerfestival.com

We invite you to make this year's **NEWQUAY BEER FESTIVAL** the most successful yet and be our guests with complimentary tickets

Now in its sixth year, this is one of the many events Lions members organise voluntarily. Hosted by Newquay's 5 Star Hendra Holiday Park, the Festival has become one of *the* social events of the Cornish calendar... and it's not just about the quality beers and ciders! Talented local musicians donate their time freely to keep this fun and friendly event jumping all weekend. To get involved, and help us add to the £30,000 we have already raised for Cornish charities and good causes since 2013, there are a number of sponsorship opportunities on offer. Please choose ANY of the options below, complete your details overleaf, and I'll be in touch.

Thank you + best wishes 

Lion Phil BUNT
Secretary
Newquay Towan
Blystra Lions
Club

£30	<p>QUARTER PAGE ADVERTISEMENT IN FESTIVAL PROGRAMME</p> <p>Colour advert in Festival programme, advertiser acknowledgement on Festival website WITH LINK. Two complimentary tickets to the Festival.</p>	
£60	<p>HALF PAGE ADVERTISEMENT IN FESTIVAL PROGRAMME</p> <p>Colour advert in Festival programme, advertiser acknowledgement on Festival website WITH LINK. Two complimentary tickets to the Festival.</p>	
£100	<p>BARREL SPONSOR</p> <p>Logo and name on barrel end and in colour Festival programme with up to 25 word write-up on business or person sponsoring. Four complimentary three-day tickets and a pint of beer or cider per person on first arrival. Acknowledgement and link on Festival website.</p>	MOST POPULAR
£120	<p>FULL PAGE ADVERTISEMENT IN FESTIVAL PROGRAMME</p> <p>Colour advert in Festival programme, advertiser acknowledgement on Festival website WITH LINK. Two complimentary tickets to the Festival.</p>	
£195	<p>SILVER SPONSOR</p> <p>Logo and name in bar area and in colour Festival programme with up to 50 word write-up on business or person sponsoring. Twelve complimentary three-day tickets and a pint of beer or cider per person on first arrival. Acknowledgement and link on Festival website.</p>	TREAT OTHERS
£295	<p>SILVER SPONSOR PLUS</p> <p>Logo and name in bar area and in colour Festival programme with up to 50 word write-up on business or person sponsoring. Twelve complimentary three-day tickets and a pint of beer or cider per person on first arrival. Full page colour advert in Festival programme and website link.</p>	
£495	<p>GOLD SPONSOR</p> <p>Headline logo on website, in press and Festival programme. Logo and name in bar area and 1 page colour advert in Festival programme with up to 100 word write-up on business or person sponsoring. Twenty complimentary three-day tickets and a pint of beer or cider per person on first arrival.</p>	BE REALLY SEEN
£995	<p>FESTIVAL GLASS SPONSOR</p> <p>Sole sponsors logo on over 1,000 polycarbonate beer glasses which customers keep. 100 word write-up on your business in Festival programme. Twenty five complimentary three-day tickets and a pint of beer or cider per person on first arrival. Full page colour advert in Festival programme and website link.</p>	

Thank you for offering to get involved in Newquay Beer Festival 2018. By completing and signing this form you agree to donating an amount which corresponds with your wishes overleaf*

Name of person completing:

Company or business (if applicable):

Correspondence address:

.....

Tel :..... email:

Signed: Date:

What happens next?

Please either hand this form to one of our Lions Club members, email it to phil.bunt@me.com or post it to The Secretary, Newquay Towan Blystra Lions Club, 44, Trerice Drive, Newquay TR7 2TE. When we receive it we will acknowledge receipt and arrange for the sponsorship package to be put in place, where appropriate, contacting you to arrange for details for an advertisement, logo or wording to go into the festival programme. For logistical reasons, unless specifically requested, no proof of advertisement or any other entry into the programme will be provided prior to printing. We will forward you an invoice for the full amount of your donation which should be paid within 21 days of receipt please. Payments can be made by cash, cheque or (preferably) by BACS transfer - details of which will be included on the invoice. If you have any queries please email phil.bunt@me.com or telephone 0845 833 4981.

THANK YOU FOR YOUR SUPPORT.

Notes accompanying this sponsorship application to support NEWQUAY BEER FESTIVAL 2018

Organised by Newquay Towan Blystra Lions Club

Incorporating Newquay Towan Blystra Lions Charitable Trust

(Charity number 1134660)

1. *Any amount agreed to be paid as sponsorship at the Newquay Beer Festival 2018 shall be regarded as a donation to Newquay Towan Blystra Lions Club (the club) whose aims and purposes include fund raising and providing services to other charities, good causes and local community groups. The club reserves the right to decline an offer of sponsorship if they feel, for any reason, that this will not be in the best interests of the event, sponsors already committed to support the event, or for any other reason. 2. In return for this donation, benefits as outline in sponsorship packages on this form will be provided to the sponsor. The organisers reserve the right to amend the details of these sponsor packages at their discretion but any substantial changes planned will be advised to the sponsor who will be given the opportunity to withdraw their offer of assistance. Minor changes to packages, which do not affect the overall notional or actual value of the benefit to the sponsor, will be made at the discretion of the organisers. 3. The club is part of Lions Clubs International and all administrative costs associated with this and the Club are paid by the members themselves through subscription. All funds raised through activities such as Newquay Beer Festival go towards the aims and purposes of the club as described above. 4. Except where circumstances as listed below apply, in the event of Newquay Beer Festival not taking place on all of the three days planned, sponsors who have made donations will be entitled to receive their money back. No allowance will be made or any responsibility assumed for any associated costs which any sponsor has incurred as a result of the cancellation. However, if cancellation takes place due to circumstances beyond the control of the organisers or is abandoned once commenced, any donations made as part of sponsorship packages will not be repaid. 5. The address of the club for the purposes of correspondence is 'The Secretary, 44 Trerice Drive, Newquay, Cornwall TR7 2TE' and the email address is secretary@newquaytowan-blystralions.org.uk. The telephone number of the club is 0845 833 4981. Any queries relating to sponsorship should be addressed to the secretary.